



18TH WORLD LEISURE CONGRESS

Breda, the Netherlands
25-28 August 2025



LEISURE FOR A BETTER SOCIETY

E-Book



At Grote Kerk

MONDAY, 25 AUGUST 2025

	Grote Kerk
13:00-13:30	BADGE COLLECTION & REGISTRATION
13:30-14:15	WELCOME NOTES
14:15-15:15	<u>KEYNOTE LECTURE 01:</u> TRAVEL AS TRANSFORMATION: THE SOCIAL POWER OF RESPONSIBLE TOURISM KATHLEEN ANDERECK (USA)
15:15-15:45	Coffee Break
15:45-16:45	<u>THEME SESSION:</u> LEISURE AND CULTURAL HERITAGE
16:45-18:00	WELCOME RECEPTION



KEYNOTE SESSION



STREAM 1: LEISURE FOR A BETTER SOCIETY



STREAM 2: LEISURE FOR A BETTER LIFE



STREAM 3: LEISURE EDUCATION



STREAM 4: LEISURE FOR A BETTER PLANET



STREAM 5: MISCELLANEOUS



STREAM 6: VIRTUAL LEISURE:
EXPLORING XR/AR/VRT



BADGE COLLECTION & REGISTRATION



POSTER SESSION



SPECIAL SESSION



INDUSTRY SESSION



NETWORKING EVENT



GENERAL/WLO



TOURS

At Breda University of Applied Sciences (BUas) Campus

TUESDAY, 26 AUGUST 2025

	PLENARY	HALL 1	HALL 2	HALL 3	HALL 4	HALL 5	HALL 6	HALL 7
09:00-10:00	KEYNOTE LECTURE 02: FRINGE BENEFITS: HOW THE EDINBURGH FESTIVALS MAKE THE CITY A BETTER PLACE TO LIVE, WORK AND PLAY IN JANE ALI-KNIGHT (UK)							
10:00-10:45	GLOBAL LEISURE DEBATE SOCIAL AND ECOLOGICAL SUSTAINABILITY CONSIDERATIONS FOR HOSPITABLE TOURISM AND LEISURE DESTINATIONS SENTHIL GOPINATH, LAWAL MARAFA, MELINDA RAKTAI, JEROEN KLIJS							
10:45-11:00	COFFEE BREAK & POSTER VIEWING							
11:00-12:30	WORLD LEISURE CENTERS OF EXCELLENCE NETWORK PRESENTATION AND PANEL	SESSION 1.1: LEISURE AS A CATALYST FOR SUSTAINABLE, EDUCATIONAL, AND SOCIAL RESILIENCE	SESSION 1.2 SOCIAL IMPACT OF TOURISM	SESSION 1.3 GENDER AND LEISURE: OPPORTUNITIES AND CHALLENGES	SESSION 2.1: EXPLORING LEISURE ACROSS THE LIFESPAN: AGING, WELL-BEING, AND COMMUNITY ENGAGEMENT	SESSION 2.2: THE PHILOSOPHERS OF LEISURE, TOURISM, AND EVENTS	SESSION 3.1: REIMAGINING PROFESSION- AL INTERNSHIPS PRE/DUR- ING/POST PANDEMIC: THE RECIPE FOR SUCCESSFUL SOLUTIONS	SESSION 5.1: THE EVOLUTION OF LEISURE: ASSESSING IMPACT AND FUTURE PERSPECTIVES
12:30-13:30	LUNCH BREAK	SPECIAL INTEREST GROUPS (SIG) MEETINGS						
13:30-15:00	SESSION 1.4: FROM NIGHTMARE TO LEISURE: TOWARDS AN INCLUSIVE AIR TRAVEL FOR EVERYONE	SESSION 1.5: COMMUNITY DEVELOP- MENT AND PUBLIC SPACE PLANNING	SESSION 2.3: LEISURE EXPERIENCE AND QUALITY OF LIFE ACROSS AGE GROUPS: FROM RESEARCH TO INTERVENTION	SESSION 2.4: LEISURE, HUMAN RIGHTS, AND SOCIAL JUSTICE	SESSION 2.5: LEISURE AND PLAY: EXPLORING YOUTH ENGAGEMENT IN RECREATION AND FAMILY LEISURE	SESSION 2.6: LEISURE AND TOURISM EXPERIENCE EVALUATION USING LABELED MAGNITUDE SCALES: USING LMS IN YOUR WORK AND RESEARCH	SESSION 3.2: INTERNATIONALIZING LEISURE EDUCATION BY INCORPORATING AFRICAN CONCEPTS INTO AN EXISTING LEISURE EDUCATION MODEL: A PANEL DISCUSSION	SESSION 5.2: LEISURE IN THE DIGITAL AGE
15:05-15:50	WLO FIELD SCHOOL PRESENTATION							
15:50-16:10	COFFEE BREAK & POSTER VIEWING							
16:10-17:40	SESSION 1.6: REIMAGINING PUBLIC SPACES: GREEN INFRASTRUCTURE, WELL-BEING, AND STAKEHOLDER PERSPECTIVES	SESSION 1.7: DIVERSITY, ACCESS AND INCLUSION I: OUTDOOR AND ADVENTURE RECREATION	SESSION 1.8: BRIDGING PRACTICES IN INCLUSIVE LEISURE TO PROMOTE THE BENEFITS FOR PEOPLE WITH DISABILITIES	SESSION 1.9: LEISURE MANAGEMENT: BEST PRACTICES AND STRATEGIES FOR SUCCESS	SESSION 2.7: LEISURE AND WELL-BE- ING ACROSS COUNTRIES IN THE ERA OF CORONAVI- RUS-19: TRENDS AND APPLICATIONS	SESSION 2.8: SUSTAINABLE COMMUNITIES AND WELL-BEING: VOLUNTEERING, SPACE ACCESSIBILITY, AND THE IMPACT OF WORK-LIFE DYNAMICS	SESSION 6.1: LEISURE FUTURES: A HYBRID WORKSHOP	SESSION 4.1: TRAVEL & TOURISM: SUSTAINABILITY CHALLENGES AND OPPORTUNITIES IN TOURISM AND CRUISE INDUSTRIES
17:45-19:00	PhD COLLOQUIUM							
19:30-24:00	CONGRESS DINNER (LOCATED AT CIAO BELLI, BREDA)							

Note: The programme is subject to change. For the most updated version and full details please check the online interactive programme on the congress website (<https://worldleisurenl.com/congress-programme/>)

At BUas Campus and Off-site

WEDNESDAY, 27 AUGUST 2025

	PLENARY	HALL 1	HALL 2	HALL 3	HALL 4	HALL 5	HALL 6	HALL 7	HALL 8	HALL 9	HALL 10
08:30-09:00	COFFEE AND REFRESHMENTS										
09:00-09:30	GRAND ARRIVAL										
09:30-10:45	KEYNOTE LECTURE 03: WELCOME TO THE NETHERLANDS: STEERING AND COLLABORATING FOR FUTURE-PROOF LEISURE YVONNE NASSAR (NETHERLANDS)										
10:45-11:15	BREAK WITH A DASH OF ADVENTURE										
11:15-12:30		PARALLEL CREATIVE LABS 1: SECURING SPACE FOR RECREATION IN THE CITY	PARALLEL CREATIVE LABS 2: EXTENDED REALITY FOR SINGLE-USE PLASTICS REDUCTION IN HOSPITALITY: PILOTING A DIGITAL TWIN IN AN IMMERSIVE CAVE FOR PLASTIC REDUCTION PRACTICES AND BEHAVIOURS IN KITCHEN OPERATIONS	PARALLEL CREATIVE LABS 3: FROM FUN TO FORTITUDE: HOW SHARED JOY BUILDS UNBREAKABLE COMMUNITIES	PARALLEL CREATIVE LABS 4: HAPPY AND HEALTHY PLACEMAKING IN ACTION	PARALLEL CREATIVE LABS 5: THE CLIMATE IS CHANGING - IS TOURISM?	PARALLEL CREATIVE LABS 6: TRAVEL TO TOMORROW: CULTIVATING DESTINATIONS THAT FLOURISH	PARALLEL CREATIVE LABS 7: GOVERNMENTS IN CONTROL: STEERING URBAN TOURISM FOR SUSTAINABLE GROWTH	PARALLEL CREATIVE LABS 8: NEW DUTCH: HOW CAN LEISURE ENGAGE AUDIENCES WITH INNOVATIONS AND SOCIETAL ISSUES?	PARALLEL CREATIVE LABS 9: PARK LANDSCAPE TRYNWÄLDEN: TOWARDS A SUSTAINABLE AND MEANINGFUL DESTINATION	PARALLEL CREATIVE LABS 10: EMERGING JOB PROFILES IN TOURISM, HOSPITALITY AND CULTURAL HERITAGE
12:30-13:30	“EXPECT THE UNEXPECTED” LUNCH					OFFSITE WALK-IN LABS. Further details available on page 8					
13:30-16:00			AFTERNOON SESSION 1: TOWARDS ACCESSIBLE LEISURE FOR EVERYONE			AFTERNOON SESSION 2: COMPLETING THE CYCLE OF DESIGNING, STAGING, MANAGING & MEASURING EXPERIENCES			AFTERNOON SESSION 3: HANDS-ON STORYTELLING: HOW TO CREATE STORY-BASED ROUTES	AFTERNOON SESSION 4: EXPLORING UNCERTAINTY: A PRACTICAL WORKSHOP IN SCENARIO PLANNING	
	OFFSITE TOURS. FURTHER DETAILS AVAILABLE ON PAGE 8										
14:30-14:45	COFFEE BREAK										
16:00-17:00	GRAND CLOSURE: BUILDING THE BRIDGE										
17:00-17:45	BORREL AND NETWORKING										

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At BUas Campus

THURSDAY, 28 AUGUST 2025

	PLENARY	HALL 1	HALL 2	HALL 3	HALL 4	HALL 5	HALL 6	HALL 7
08:00-09:15	WLO GENERAL MEETING							
09:15-09:30	COFFEE BREAK							
09:30-11:00	SESSION 1.10: LEISURE FOR LIVABLE AND LOVABLE PLACES	SESSION 1.11: REIMAGINING URBAN LEISURE: GREEN SPACES, INFRASTRUC- TURE, AND NATURE	SESSION 1.12: DIVERSITY, ACCESS AND INCLUSION II: RACE AND DISABILITY IN LEISURE ACTIVITIES		SESSION 2.9: EXPLORING SPACES AS AN AVENUE TO TACKLE THE WELLBEING CRISIS IN THE UK: INSIGHTS FROM RESEARCH AND PRACTICE IN GREATER MANCHESTER	SESSION 2.10: LEISURE, TOURISM AND SPORTS	SESSION 2.11 INNOVATIVE LEISURE RESEARCH: NEUROSCI- ENCE, ARTS AND CULTURE	SESSION 6.2: VIRTUAL REALITY'S ROLE IN LEISURE EXPERIENCES' IMPACT ON WELL-BEING AND QUALITY OF LIFE
11:15-12:45	SESSION 1.13: EVENTS: EXPLORING THE SOCIAL TRANSFORMATIVE POWER AND RESILIENCE OF FESTIVALS AND LEISURE EVENTS	SESSION 1.14: CO-DESIGNING ACCESSIBLE LEISURE EXPERIENCES FOR DISABILITIES	SESSION 1.15: HEALTHY PLACEMAKING FOR A BETTER SOCIETY: TOWARDS CO-PRODUC- TIVE SHARED SPACES	WRITING, REVIEWING, AND EDITING – AN ADVANCED WORKSHOP FOR AUTHORS AND ASPIRING EDITORS	SESSION 2.12: ACTIVE LEISURE STRATEGIES: GOVER- NANCE, DEVELOPMENT, AND COMMUNITY ENGAGEMENT	SESSION 2.13: COMMUNITY WELL-BEING AND GLOBAL FITNESS: EMPOWERING THROUGH MOVEMENT, ADAPTATION, AND ACTION	SESSION 2.14: LEISURE AND SPORTS: PHYSICAL ACTIVITY, COMMUNITY ENGAGE- MENT, AND LEGACY	SESSION 5.3: SUSTAINABLE LEISURE IN NATURE AND URBAN PARKS
12:45-13:45	LUNCH BREAK	SIG MEETINGS						
13:45-14:45	POSTER SESSION & AWARD SELECTION IN THE POSTERS AREA							
14:45-15:45	KEYNOTE LECTURE 04: PHYSICAL ENTANGLEMENTS IN THE DIGITAL WORLD - CREATING MEANINGFUL AND TRANSFORMATIVE EXPERIENCES THROUGH IMMERSIVE TECHNOLOGIES ALEXANDER KLIPPEL (NETHERLANDS)							
15:45-16:00	COFFEE BREAK & POSTER VIEWING							
16:00-17:30	SESSION 1.16: DIGITAL LEISURE: ENTERTAINMENT VIDEO GAMES AS CULTURAL PLATFORMS AND DISCOURSES	SESSION 1.17: LEISURE STUDIES: PERSPECTIVES FROM THE GLOBAL SOUTH	SESSION 2.15: UNDERSTANDING AND MEASURING AESTHETIC EXPERIENCES USING APPROACHES FROM COGNITIVE (NEURO)- SCIENCE AND ARTIFICIAL INTELLIGENCE	SESSION 2.16: EXPLORING THE RESTORATIVE DYNAMICS OF NATURE	SESSION 2.17: LEISURE & WELLBEING	SESSION 2.18: SEXUALITY, GENDER, AND IDENTITY IN LEISURE: BEHAVIORS, BEINGS, AND BECOMINGS	SESSION 3.3: LEISURE AND EDUCATION	SESSION 2.19: MARGINALIZED AND DEVARIANT LEISURE
17:40-18:20	WLO AWARD CEREMONY							
18:20-18:45	CLOSING CEREMONY							

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GENERAL INFORMATION

OPENING HOURS

Date	Registration	Poster Help Desk	Cloakroom
Monday, 25 August Grote Kerk	12:30-17:30	N/A	N/A
Tuesday, 26 August BUas Campus	08:00-18:30	09:00-13:00	N/A
Wednesday, 27 August BUas Campus	08:30-17:00	09:00-13:00	N/A
Thursday, 28 August BUas Campus	09:00-18:00	14:30-17:30	09:00-18:00

VENUES



Grote Kerk



**Breda University of
Applied Sciences
(BUas)**

WELCOME RECEPTION

MONDAY, 25 AUGUST, 16:45-18:00

Grote Kerk. Included for all registered participants.

CONGRESS DINNER

TUESDAY, 26 AUGUST, 19:30

Ciao Belli (Address: Grote Markt 20, 4811 XR Breda)

All participants are welcome to purchase tickets at the registration desk. Tickets are limited.

CELTH INDUSTRY DAY

WEDNESDAY, 27 AUGUST

From Knowledge to Experience: Building Bridges between Science and Industry. Organised by the Dutch Centre of Expertise Leisure, Tourism and Hospitality (CELTH)

LIABILITY AND INSURANCE

The Congress Secretariat and Organisers cannot accept liability for personal injury or damage involving persons and property during the Congress.

NAME BADGES

All participants are requested to wear their name badge throughout the Congress

CONTACT

Website: <https://worldleisure.nl/>

WLO Office: secretariat@worldleisure.org

WI-FI SERVICES

Free WI-FI is available to Congress participants in public areas around both venues.

WI-FI in Grote Kerk

Network: **Grote Kerk Breda Gast**

Password: **gastgast**

WI-FI in BUas University

Network: **EDUROAM**

On the landing page, please, fill in the following:

Username: **cevko@edu.nl**

Password: **lvqyt**

GENERAL INFORMATION

JOIN THE DIALOGUE #WLC2025

Follow us live on social media and share your experience:



HALLS AT BUas

To simplify navigation in the online programme, session rooms are listed as PLENARY and HALL 1–10. Below is a reference table showing the corresponding official room names on the BUas campus, in case you need them during your visit.

Programme Name	BUas Room Name	Level
Plenary	Hs0.022	Ground floor
Hall 1	Hn0.002	Ground floor
Hall 2	Hn0.003	Ground floor
Hall 3	Hn0.006	Ground floor
Hall 4	Hn0.015	Ground floor
Hall 5	Hs0.026	Ground floor
Hall 6	Hs0.027	Ground floor

PARKING AT BUas

Location: Breda University of Applied Sciences, Monseigneur Hopmansstraat 2, 4817 JS Breda, The Netherlands

Enter via Sint Ignatiusstraat and follow signs to the car park (P). After parking, walk left towards the Horizon Building and report to the Visitor Centre. Reserved spaces are available for delegates each day—press the call button at the barrier if the sign says “Full” and mention you are attending the World Leisure Congress.

Click [HERE](#) for full details

Programme Name	BUas Room Name	Level
Hall 7	Hs1.027	First floor
Hall 8	Hs1.030	First floor
Hall 9	Hs1.033	First floor
Hall 10	Hn1.017	First floor

The CELTH Industry Day

Information

You will be assigned to sessions on this day. On your badge, you can find a number for the morning (P1-P11). The parallel labs are numbered in the programme; please follow the corresponding session. P5, for example, refers to "Parallel Creative Lab 5: The Climate is Changing – Is Tourism?".

The same system applies to the afternoon (T1-4 and S2-5). T1 refers to Tour 1, and S2 refers to session 2 in the programme.

Note that T1 and T2 require mobility, as you will either follow a walking tour or need to get on and off boats. Should you be assigned to one of these tours but face some mobility challenges or doubt if these tours are accessible enough for you, please contact us at the registration desk!

About the Day

The CELTH Industry Day is anything but a conventional congress day. Keeping in mind the theme of the day: **"From Knowledge to experience: Building Bridges between Science and Industry"**, a variety of CELTH partners have been invited to collaborate. The programme will not only go beyond keynotes and panel discussions by inviting progressive workshop formats but also allow you to immerse yourself in projects by using relevant technologies and visiting significant places in Breda. This day is packed with participatory programme points and discussion.

Keynote with a twist

Yvonne Nassar will kick off the day by introducing how the Netherlands is reimagining leisure in the face of societal, spatial, and environmental change. It is a kick-off that will show how collaboration between various parties can have a great impact moving forward. Next to that, you will immerse yourself in the resident benefit project that took place in Zeeland, the Netherlands, using silent disco technology.

Parallel Creative Labs

After a small break that gives you time to take a breather, make new connections and discuss the newly won insights, you will follow one of the parallel creative labs. Here, you will listen to a short presentation from one of our partners and dive into their project. In these sessions, your expertise will contribute to discussions about issues and questions that drive the industry. Next to that, the parallel creative labs will showcase the impact those projects have on leisure.

Afternoon Programme

In the afternoon, you will have been assigned to either an on-campus workshop or an off-campus tour. The workshops are designed to provide you with tools that you can apply in your own projects after the WLC, be it scenario planning, storytelling or new approaches to tackle accessibility and inclusion. The tours will bring you into Breda and showcase best-practice examples where knowledge and industry have related to great success.

At 16:00, we will round off the day together with a special guest and build the bridge. Afterwards, you will be able to get a drink and snack at a traditionally Dutch "Borrel"

WALK-IN LABS (Located in Frontier & Ocean Buildings, 12:30-13:30)

Neuroscience Lab in the Frontier Building: Exit the horizon building towards campus and enter the building in front of you to the left. Once inside, turn left again and find yourself in front of the Lab!

Geospatial lab: in the Ocean building. Exit the horizon building towards campus and enter the building in front of you to the right. Take the entrance on the right-hand side, head up to the second floor. There, take a right, walk to the end of the hallway, and find yourself in front of the Lab!

Tours (Offsite, 13:30-16:00):

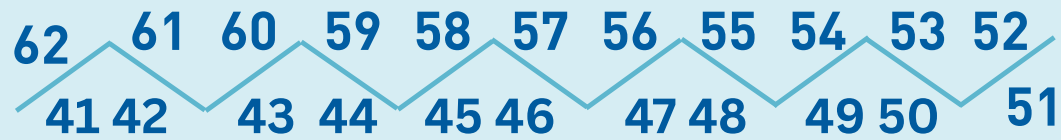
TOUR 1: CREATING IMMERSIVE FUTURES WITH SCENT

TOUR 2: BRED A BY WATER: SUSTAINABLE URBAN DEVELOPMENT AND AMBITIONS FOR THE FUTURE

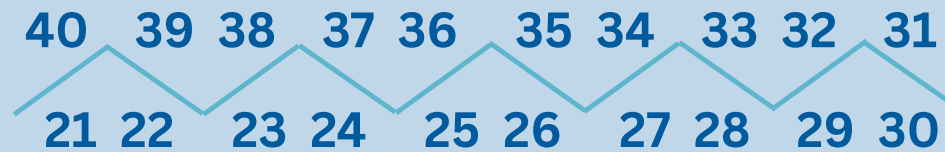
TOUR 3: WHERE ROBOTICS REIMAGINES PLAY: EXPLORING BRED A'S INNOVATION HUB

TOUR 4: INNOVATING FUTURES WITH A NOD TO THE PAST

POSTERS



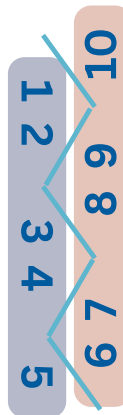
Stream 1: Leisure for a Better Society



Stream 2: Leisure for a Better Life

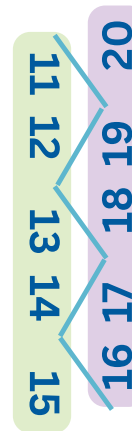
Entrance to
Poster Area

Stream 6: Virtual Leisure



Stream 5: Miscellaneous

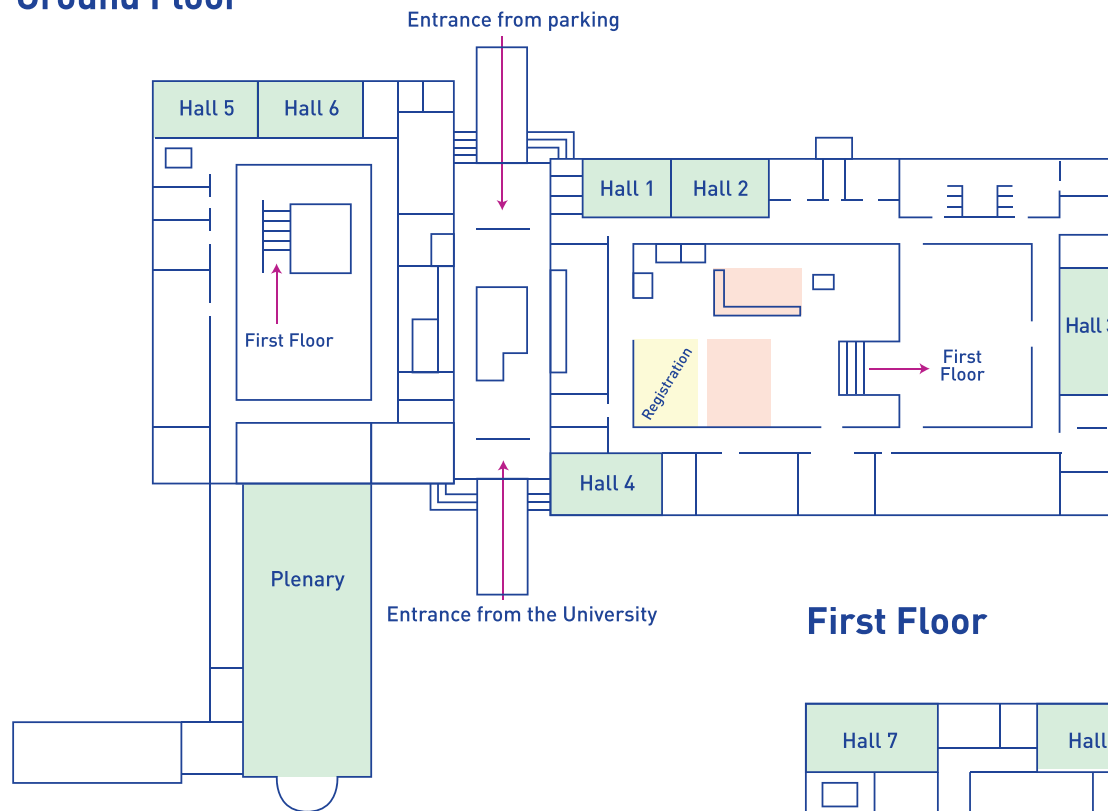
Stream 4: Leisure for a
Better Planet



Stream 3: Leisure
Education

FLOOR PLAN

Ground Floor



First Floor

